

*Last updated: May 23, 2025*

At **Digital Settings** (<https://digitalsettings.com>), we value your privacy and are committed to protecting your personal data. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website.

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## 1. Information We Collect

We may collect and process the following types of personal information:

- **Contact Information:** Name, email address, and any details you provide via our contact form.
  - **Technical Data:** IP address, browser type, device data, operating system, and other web log information.
  - **Usage Data:** Data on how you interact with our website, collected through cookies and analytics.
  - **Marketing Data:** Information used to send promotional content, if you opt in.
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## 2. How We Use Your Information

We may use the data we collect for the following purposes:

- To respond to your inquiries and messages
  - To analyze website usage and improve performance
  - To personalize your user experience
  - To deliver marketing communications (if you've given consent)
  - To maintain the security and functionality of the site
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## 3. Cookies and Tracking Technologies

We use cookies to enhance your experience and collect analytics. These cookies may:

- Remember your preferences
- Help us understand site usage
- Power marketing tools and remarketing

You can control cookie settings through your browser.

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## 4. Third-Party Services

We may work with trusted service providers to help us operate our website and business, such as:

- **Google Analytics**
- **Facebook Pixel**
- **Email marketing services**

These services may collect data on our behalf. Their usage is governed by their own privacy policies.

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## 5. Data Security

We protect your data through:

- HTTPS encryption on all website pages
  - Industry-standard security protocols
  - Regular review and updates of our security measures
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## 6. Your Privacy Rights (Global)

Depending on your location, you may have the right to:

- Request access to your personal data

- Ask us to correct or delete your data
- Withdraw consent at any time
- Lodge a complaint with your local data authority

To exercise any of these rights, please contact us at [info@digitalsettings.com](mailto:info@digitalsettings.com).

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## 7. GDPR Compliance (EU Residents)

If you are located in the **European Economic Area (EEA)**, the following applies:

### Legal Basis for Processing

We process personal data based on:

- **Your consent**
- **Performance of a contract**
- **Compliance with legal obligations**
- **Our legitimate interests**, provided they do not override your rights

### Your GDPR Rights

If you are an EEA resident, you have the right to:

- Access your personal data
- Request correction or deletion of your data
- Object to processing for direct marketing or based on legitimate interest
- Restrict processing in certain circumstances
- Withdraw consent at any time
- Request your data in a portable format

To exercise these rights, contact [info@digitalsettings.com](mailto:info@digitalsettings.com).

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## 8. International Data Transfers

We may transfer your data outside the EEA. In such cases, we ensure your data is protected using:

- Standard Contractual Clauses approved by the EU Commission
  - Transfers to countries with adequate data protection standards
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## 9. Data Retention

We retain personal information for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time. We encourage you to review it periodically. The “Last updated” date at the top will reflect the most recent revision.

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## 11. Contact Us

For any questions about this Privacy Policy or your personal data, contact us at:

**Email:** [info@digitalsettings.com](mailto:info@digitalsettings.com)

**Website:** <https://digitalsettings.com>